

PREDICTIVE ANALYTICS COMPANY CASE STUDY

Custom LMS, White Label LMS



The Challenge

One of our clients set out to transform police force management with a comprehensive system designed to improve accountability and oversight. A key part of this transformation was early intervention software providing a 360° view of every officer, relevant to police departments of all sizes. Their platform comprised seven modules, but a major obstacle was integrating these with a learning management system that supported both functionality and scale. The organization faced a pivotal decision: build their own LMS or bring in a partner with proven expertise. They chose KMI Learning to ensure seamless integration and long-term flexibility. Just as critical as performance, however, was the branding requirement—the LMS needed to look and feel like a native part of their product suite. Any hint of outside ownership, such as “powered by” links or third-party logos, would undermine their mission, so a fully white-labeled solution was essential.

The Solution

KMI's White Label LMS was put in place and fully customized so that it was wholly branded as our client's very own. The two systems (our client's modules and KMI's LMS) were integrated seamlessly.

The Outcome

Because there was virtually no delineation between the modules and the LMS, our client's users participated in learning that was completely seamless. KMI's white label LMS also completely matched our client's look and feel: to all appearances, our client was in full ownership of the entire learning experience, and fully supported by KMI's tools behind the scenes. Since the implementation of KMI's white label LMS, our client reports that their client base has broadened, which has the added benefit of organizational growth. They have been a treasured client for about 3 years.